

Proposal A and Proposal B

What's It All About?



It's about a baseball stadium.



And it's about a City.



It's about a new heartbeat
for Detroit.

Proposal **B** Is Best for Detroit

A new Tiger stadium
will **pump new life**
into our community.



New Jobs

The stadium will support
1,500 permanent jobs and
3,000 construction jobs --
half of them guaranteed to
Detroit residents.



New Businesses

\$285 million economic impact from
construction. A new stadium will
encourage other businesses to locate
in a rejuvenated downtown area.



In the March 19 Primary Election

Vote **YES** on Proposal **B**



More Police & City Services

Under the stadium plan, the Detroit Downtown Development Authority will own the stadium and make money for the city. Funds will be used to help improve services throughout the city. The city will have the ability to add more police officers on the street to cut crime and increase services to neighborhoods.



Restored Spirit & Pride

A new stadium will help restore pride in the city and encourage new retail shopping downtown and a new sense of community purpose. Other cities -- such as Cleveland and Baltimore -- built new baseball stadiums and now enjoy revitalized downtown districts.



Blight Eliminated

The new stadium would be constructed in a 25-acre blighted area behind and north of the Fox Theatre. Replacing dilapidated buildings with a stadium complex will help to create a new business and entertainment center in the downtown area.

With a new downtown stadium, everybody wins. And there are **no new taxes!**

- By voting No on Proposal A and voting Yes on Proposal B, Detroit can start on a plan to become the first major city in recent years to build a new stadium without raising taxes or using general fund money.

- Detroit will contribute \$40 million from Downtown Development Authority Tax Bonds which can only be used in the downtown area. Revenue from the stadium will retire the bonds at no cost to taxpayers. Since Detroit can't use such funds in any other way, this is a great deal for Detroit.

- The stadium plan calls for spending no general fund tax dollars and limiting city participation to 17 percent of the total cost. Detroit's share - \$40 million -- will come from Tax Increment Financing Bonds and not from the general fund.

Tigers Put Up Biggest Share

- Tigers owner Mike Ilitch is contributing \$145 million to the project. This is more than any team owner in the league has contributed to the cost of a new stadium. Additionally the Tigers guarantee to pay for all cost overruns and yearly maintenance.

- In the end, for a \$40 million investment, the city will own a \$235 million stadium which will help fund city services and generate more economic development in the downtown area.

It's a great deal for Detroit!

PROPOSAL B

BALLOT LANGUAGE

May public tax monies be used to support stadium construction within the City of Detroit?

VOTE YES



Proposal A is Awful for Detroit

On March 19, Detroit voters will decide whether or not the city of Detroit will be allowed to participate in a financial plan which calls for Detroit, the state of Michigan and the Detroit Tigers to cooperate on constructing a new \$235 million downtown baseball stadium.

Two separate Propositions dealing with the issue are on the ballot. Detroiters must **Vote No on A and Yes on B** if Detroit, the State and the Tigers are going to go ahead with plans to build a new stadium.

PROPOSAL A

BALLOT LANGUAGE

A referendum to repeal City of Detroit Ordinance 38-95 which repealed initiative ordinance 7-92 adopted by the citizens of Detroit on March 17, 1992 which provided that "no public tax subsidies shall be used for any stadium construction."

V O T E N O

- Proposal A is awful.

Its intention is to hamstring Detroit -- to prevent the city from using any city money to construct a stadium. The fact is that the money to be used by the city can only be spent for downtown development and not for any other purpose. The city can help build a new stadium without seeking any new tax dollars for stadium construction.

Proposal A would needlessly tie the hands of the city government.

We need better for Detroit.

In the March 19 Primary Election

Vote NO on Proposal A

A Message from the Mayor

My Fellow Detroiters,

We have been working for two years in an effort to restore some of our great city's lost luster. What this city needs more than anything else is economic development to provide jobs, economic growth, a new downtown and money for improving city services. We can go a long way toward reaching our goals if we can work with the State of Michigan and the Detroit Tigers in constructing a new baseball stadium in the heart of the downtown area.

This is a great deal for Detroit. Tigers owner Mike Ilitch is putting up most of the money for this project -- \$145 million -- more than any other major league team owner has been willing to contribute to a new stadium. The city would own the stadium through a development authority which will provide millions of dollars every year to promote economic development, stronger neighborhoods and a safer city.

We will not need a single tax increase to make this work.

I urge you to vote twice.
No on Proposal A
Yes on Proposal B.

Sincerely,
Dennis Archer
Mayor



**City Council, Community Leaders & Ecumenical
Clergy Leaders support Mayor Archer:
No on A, Yes on B**

Paid by
Detroitters for Jobs & Development
1025 Shelby St.
Detroit MI 48226
313-964-5100

Bulk Rate
U.S. Postage
PAID
Permit No 100
Detroit, MI